Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006

# Message Text

UNCLASSIFIED

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44
ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
---------- 122311
R 202004Z MAY 75
FM AMEMBASSY BUENOS AIRES
TO USDOC WASHDC
INFO SECSTATE WASHDC 1247

UNCLAS BUENOS AIRES 3466

FOR OIM/PETERSON

E.O. 11652: N/A
TAGS: BEXP, AR
SUBJ: PLASTIC PROCESSING EQUIPMENT AND CATALOG SHOW

1. NAME OF EXHIBITION: "SEMINARIO Y EXPOSICION DE CATALOGOS SOBRE LOS ADELANTOS DE LA INDUSTRIA DEL PLASTICO EN LOS EE.UU."

2. PLACE AND DATE: CAMARA DE SOCIEDADES ANONIMAS (A CHAMBER WHICH GROUPS ARGENTINE CORPORATIONS); MAY 14-16, 1975. OPENING CEREMONY AND COCKTAIL, MAY 13.

3. NUMBER OF FIRMS SUPPLYING CATALOGS: 137.

4. REGISTERED VISITORS: 292.
REPEAT VISITORS: 42.

5. TRADE INQUIRIES DEVELOPED: 2,178.
AVERAGE: 7.45 TRADE LEADS PER VISITOR.

6. NUMBER OF EXHIBITING FIRMS RECEIVING INQUIRIES: 137.

7. COMMENTS:
98PERCENT OF THE REGISTERED VISITORS TO THE SHOW WERE POTINTIAL BUYERS. THE TECHNICAL SEMINAR HELD IN CONJUNCTION WITH THE EXHIBIT, ORGANIZED TO ATTRACT THE SELECTED AUDIENCE, OBTAINED THE DESIRED
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RESULTS. THE TECHNICAL REPRESENTATIVE FOR THE SHOW,

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MR. ROBERT J. HUNSBERGER, WHO LECTURED DURING THE SHOW, ANSWERED TO 42 TECHNICAL CONSULTATIONS. HIS KNOWLEDGE ABOUT THE AVAILABILITY OF PLASTICS MACHINERY IN THE UNITED STATES WAS WELCOMED BY THE VISITORS. THE MANY SALES OPPORTUNITIES DEVELOPED THROUGH THIS SHOW SHOULD ENCOURAGE AMERICAN MANUFACTURERS TO INCREASE THEIR EFFORTS IN THIS MARKET IN ORDER TO REVERT AND HOPEFULLY BEGIN TO COMPETE MORE ENERGETICALLY WITH OUR PRICIPAL RIVALS IN THE PLASTIC SECTOR - THE EUROPEANS.
HILL

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# Message Attributes

**Automatic Decaptioning:** X
**Capture Date:** 01 JAN 1994
**Channel Indicators:** n/a
**Current Classification:** UNCLASSIFIED
**Concepts:** n/a
**Control Number:** n/a
**Copy:** SINGLE
**Draft Date:** 20 MAY 1975
**Decaption Date:** 01 JAN 1960
**Decaption Note:**
**Disposition Action:** n/a
**Disposition Approved on Date:**
**Disposition Authority:** n/a
**Disposition Case Number:** n/a
**Disposition Comment:**
**Disposition Date:** 01 JAN 1960
**Disposition Event:**
**Disposition History:** n/a
**Disposition Reason:**
**Disposition Remarks:**
**Document Number:** 1975BUENOS03466
**Document Source:** CORE
**Document Unique ID:** 00
**Drafter:** n/a
**Enclosure:** n/a
**Executive Order:** N/A
**Errors:** N/A
**Film Number:** D750178-0618
**From:** BUENOS AIRES
**Handling Restrictions:** n/a
**Image Path:**
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**Office:** ACTION ARA
**Original Classification:** UNCLASSIFIED
**Original Handling Restrictions:** n/a
**Original Previous Classification:** n/a
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**Previous Handling Restrictions:** n/a
**Reference:** n/a
**Review Action:** RELEASED, APPROVED
**Review Authority:** SmithRJ
**Review Comment:** n/a
**Review Content Flags:**
**Review Date:** 01 DEC 2003
**Review Event:**
**Review Exemptions:** n/a
**Review History:** RELEASED <01 DEC 2003 by ThomasVJ>; APPROVED <08 JAN 2004 by SmithRJ>
**Review Markings:**

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**Review Media Identifier:**
**Review Referrals:** n/a
**Review Release Date:** n/a
**Review Release Event:** n/a
**Review Transfer Date:**
**Review Withdrawn Fields:** n/a
**Secure:** OPEN
**Status:** NATIVE
**Subject:** PLASTIC PROCESSING EQUIPMENT AND CATALOG SHOW
**TAGS:** BEXP, AR
**To:** COM
**Type:** TE
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006